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10AL61

Sixth Semester B.E. Degree Examination, Dec.2016/Jan.2017
Management & Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Managers at all levels require some competence in case of conceptual skills, human relation skills, technical skills. Explain with neat diagram. (10 Marks)
b. Management is a science, an art or a profession. Explain with justification. (10 Marks)
- 2 a. Explain mission, vision, objectives and strategies in planning. What is the purpose of each in planning? (12 Marks)
b. What are the limitations of planning? (08 Marks)
- 3 a. Define the term organization and give its characteristics. (04 Marks)
b. Discuss collateral organization, network organization and virtual organization. (12 Marks)
c. State the importance and need for proper staffing. (04 Marks)
- 4 a. What is morale? How it is related to productivity? (04 Marks)
b. Explain the meaning of direction and requirements of effective direction. (12 Marks)
c. Describe the importance and purpose of communication. (04 Marks)

PART – B

- 5 a. Define Entrepreneurship. Explain the functions of an Entrepreneur. (10 Marks)
b. Explain : i) Innovative entrepreneur ii) Imitative or adoptive entrepreneur. (10 Marks)
- 6 a. Define SSI. Why you need SSI, what are the objectives of SSI? (10 Marks)
b. Explain : (i) Privatisation (ii) Globalisation (iii) GATT (iv) WTO (10 Marks)
- 7 a. Explain the role of KIADB as a institutional support system in Karnataka state. (10 Marks)
b. Briefly explain : (i) NSIC (ii) DIC single window system. (10 Marks)
- 8 Write short notes on:
a. Project identification.
b. Project report.
c. Network analysis.
d. Technical feasibility study. (20 Marks)

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Important Note : On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.